

THE STOORIST COMMUNITY CODE OF GOOD CONDUCT

« The art and way of building tourism 2.0 together»

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Chapitre 1 – The birth of an idea

1. Meeting a need

You have probably already wondered how to make our world more supportive and responsible...

One summer evening in 2019, when he is lost in the middle of Barcelona at 8.30 pm, Fabrice makes a very simple observation: when you travel alone, you would like to be able to meet a nice person on the spot who, during a visit, shows you the city as he or she knows it.

By chance or sign of fate, he meets a student who works in a tapas bar and speaks French. During an improvised stroll, she shares her Barcelona with him: architecture, history, political context... The unusual visit transforms an evening that had started off badly into a thrilling adventure to discover the city.

The next day, he finds himself alone again, but in Madrid this time, and failing to make another nice meeting, it is a bitter failure. He goes from tourist traps to tasteless establishments, and it is extremely frustrated that he returns to his hotel even though he knows that the city is full of fantastic corners and interesting people. But having failed to find the right companion, he has missed out...

On the road back to Paris, he formulated the idea that would give birth to Stoorist¹. The students are an unsuspected mine of knowledge about the city in which they study, they are super nice and available!

In November 2019, a desperate student commits suicide because his scholarship, which was not renewed, left him destitute. Fabrice then makes his decision. He wants to create an application that will allow tourists to visit the city at any time, with student who speak their language, in exchange for which the tourists will be able to pay them, and thus help them finance their studies.

Beyond even individual benefit, Stoorist aims to unite around strong values a group of people with specific and complementary expectations in a community of solidarity.

The eponymous application was launched in April 2020 in an extremely unfavorable context, marked by the COVID-19 pandemic and its uncertainties. Although certain of its usefulness, Fabrice nevertheless put all the means at his disposal so that the application could, in spite of everything, see the light of day.

Every day, the application welcomes more and more students and tourists, local shops and recognized craftsmen, all eager to develop tourism 2.0 and to participate in the reconstruction of a better world for everyone.

By accepting the Application's Terms of Use, users become full members of the Stoorist Community and gain a new status.

The tourist who wishes to see the city in an authentic light becomes a **Stoo**², the student who commits to watching over his or her stay becomes a **Stu**³. The shops and craftsmen selected by the Stoorist Community become **POI**⁴, ambassadors of local knowledge and skills.

As Fabrice likes to say, before we used to do tourism, today we are going to do Stoorism!

The Application works:

As an intermediation platform linking members of the Stoorist Community,

¹ Stoorist /'stoorist/ N. inv.: Brilliant name of the (no less brilliant) Application and of its Community (in all points fantastic), resulting from the contraction of the words "Student" and "Tourist".

² Stoo /'stoə/ N. mfn, p/ Stoo: By registering on the application to finance a student, the user goes from the status of a common tourist to the highly enviable status of Stoo

³ Stu /styu/ N. mfn, pl. Stu: Student who joins the application to accompany a tourist to make the Stoo's stay an unforgettable human and cultural experience. 4 POI /'peoi/ N. m: A barbaric acronym for "Point Of Interest" designating any point of interest selected by Stoorist that shares our values and seems worthy of a visit.



 As a moderator, by excluding users who have committed breaches of the codes to ensure the respect and security of each of its members.

Stoorist allows the instant connection of a Stoo and a Stu that:

- Speak the same language,
- Share a field of study or a passion for common interests,

The Stoo and the Stu who will have competed via the application will thus be able to:

- Join within 30mn in the city for a visit adapted to the Stoo's desires.
- Getting together over coffee to prepare the Stoo's stay and give them all the tips and tricks.
- Preparing together the journey of the Stoo by Visio-call up to several weeks before the arrival of the Stoo
- Visit the POIs selected by the Stoorist Community

The Stoo can also consult the POIs map and visit by itself the centers of interest which can be places that shoudn't be missed, unusual, hidden, authentic but also shops, local businesses and workshops of craftsmen with French know-how.

The POIs are shown on the App Map because they meet the criteria and values of the Stoorist Community and will do their utmost to provide the highest quality service to the Stoo and Stu.

The POIs are full members of the Stoorist Community and act to create fair and responsible tourism and support the Stu.

Stoorist has chosen to use only independent student service providers, to enable them to finance their studies through a rewarding activity that has a positive impact on their environment. They are not subordinate to Stoorist, nor are they accountable to the platform for their activity.

They therefore take up the daily challenge of informing and accompanying tourists who wish to visit their city in a different way and who, in return, will finance their studies.

It should be noted that Stoorist is a networking platform. It is not intended to impose strict rules on its accompanying students. However, Stoorist takes its role as a moderator very seriously and like a doorhook, will close down accounts of any users who do not respect the values of the Community.

Indeed, the more positive the Stoo experience, the more activities and POIs they recommend with their Super Stu⁵, the more Stoorist will be able to expand its services and help students in all the world's capitals. In this way, Stoorist will be able to help students from around the world finance their studies, through an independent, flexible, humane, rewarding, and culturally enriching job.

In concrete terms, the Stu directly receive 70% of the service paid for by their Stoo. From the remaining 30% are deducted the commission of Stripe (payment partner of the Application) and the Stoorist Commission (in its capacity as a business contributor). If the Stoo have been introduced to the Stoorist application by third party business introducers, these third-party business introducers will be remunerated 10% of the total service paid by the Stoo.

Stoorist will pay 16% of its commissions to the Stoorist Endowment Fund. The Application is intended to help students of all backgrounds, and Stoorist will also donate 15% of any advertising revenue it receives from POIs to the Endowment Fund.

The Endowment Fund is intended to complement Stoorist's work and enable students to look forward to the future of their education with confidence. It offers them the opportunity to apply for funding from the Stoorist Fund, which will directly pay the bills related to their studies, whether it is to acquire equipment, organize a study trip or sponsor a cultural activity.

The Endowment Fund will also provide students experiencing difficulties with administrative assistance or legal aid, for example, when renewing a residence permit.

When Stu complete their studies or a trip, they naturally remain members of the Stoorist Community. They automatically become Stoo who can in turn benefit from the help of a Super Stu in a less familiar city and in turn help students finance their studies.

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⁵ Super Stu / su:pə stju:/ N. mfn, pl Super Stu: Stu having provided more than 5 unforgettable experiences to users of the application



2. A brief summary of Stoorist's Values

Stoorist seeks to build tomorrow's tourism today:

- Enriching, so that the tourist goes home with dazzling memories,
- Human, thanks to beautiful encounters with locals, far from mass tourism,
- Fair trade, for local shops and craftsmen who make a living from their art,
- Eco-responsible, respectful of the city visited, its customs and the environment.



Chapitre 2 – The Stoorist Community and Tourism 2.0

The year 2019 saw 1.2 billion tourists travel around the world, half of them concentrated in the 10 most popular tourist destinations. At the top of these, Paris and its 24.5 million tourists!

Pre-pandemic tourism was intended to be open to the possibility of discovering different worlds, to cultivate oneself and to make encounters that revolutionize our lifestyles and ways of thinking. However, parasitized by the shortcomings of so-called "industrialized" societies, it rarely achieved these objectives: the average tourist wants to see everything, to do everything, in a very short time, and finds it difficult to get rid of his cultural prism, all too often missing the essence of the place he is visiting.

At a time when consciences are awakening and eco-tourism is in its infancy, it is up to each person to make a difference in order to have, together, a real impact on their development.

Post-pandemic tourism will have to be more human and responsible, different and beneficial for everyone.

To do this, Stoorist aims to bring together tourists and students who share the same values, including mutual aid, respect for others, places and the environment, and the sharing of knowledge, in one and the same community.

For Stoorist, this goal can only be achieved if each Stoo leaves with:

- The pleasure of being culturally enriched,
- The satisfaction of having practiced fair and responsible tourism,
- The pride of bringing back an original souvenir representative of local know-how,
- The pride of having helped a student realize his or her dreams.

1. The Stoo's profile

The individual who is eager to discover another culture and who uses Stoorist is no longer a mere tourist. From the moment he or she signs up for the Application, he or she is committed to humane, enriching and responsible tourism, then becomes a Stoo.

Far from mass tourism, the Stoo wish to discover emblematic places and monuments, but also to visit unusual and secret places. The common denominator of these places? Their authenticity. The Stoo do not seek to scratch monuments and "showcase" places from their bucket lists. However, they want to live the time of their stay in complete safety, the daily life of the inhabitants, to make the local habits their own and to be active members of the city by contributing to its development.

They wish to practice fair tourism, to consume in local shops and to buy from real craftsmen. In doing so, they support the life of the neighborhood and allow its actors to make a living from their activity. Attentive and curious, the Stoo strives to respect local customs and adapt to the environment around it to better integrate into the places they visit.

There is no better ambassador to help them do this than the Stu. These students, who have often had to discover the city on their own during their university studies, bring the human dimension to Stoorist. They enrich the Stoo experience by making the unspoken rules that govern the place they visit accessible to them.

It is therefore with full knowledge of the codes, and in complete safety, that the Stoo visit the city, discovers its history, integrates its customs and applies the local way of life. Unsuspected advantage of this way of doing things is that the Stu constantly rediscover their city through the eyes of their Stoo. They remain sensitive to its charm and never take it for granted.

2. Becoming a Super Stu



Like most of the Stoo who use the App to make a positive impact on their travels, the Stu who have registered on the platform, share some common points with each other:

- They have to work hard to make ends meet and realize their dreams.
- They practice local, fair and responsible consumption,
- They promote caring, listening and patience,
- They know a lot of good tips and addresses,
- They chose to become independent tour leaders.

Stoorist is pleased to enable them to arrange visits with the Stoo Community and to provide them with a means of financing their studies. Because the value does not wait for the number of years, Stoorist enables them to connect with tourists (up to 5 people per group), giving them the opportunity to put their knowledge into practice and to provide a quality service to those who become their customers for the time of a visit.

It should be noted that for the entire duration of the service contract with Stoorist and within the framework of the latter, the Stu refrains from renewing, outside the Application, any accompaniment with a tourist provided by Stoorist, in such a way as to guarantee the safety of each person by providing a contractual framework for their introduction to each other and the exercise of the service.

3. Becoming a POI

The Stoorist Community has selected the best areas of interest in Paris and we hope to continue to enrich this selection by ensuring that they correspond to the values that our Community holds dear.

Free or paid interests, neighborhood shops or experienced craftsmen can contact us and a member of the Community will evaluate them to ensure that they share our values and meet our quality standards. They will then be referenced on the App Map and become a Stoorist POI.

Places of interest that wish to become Stoorist POI must be actors with French know-how and be:

- Eco-responsible
- Supportive
- Committed
- Authentic

To become a POI, simply contact us via the website: www.stoorist.com or at contact@stoorist.com.

4. Preparing for the visits

When a reporter asked Tiger Woods how he could get a hole-in-one, he said, "The more I practice, the luckier I get..."

There's no secret in life. The more you prepare, the better you become. That's why, when one aspires to become a Super Stu, it is necessary to prepare one's accompaniments, to know the circuits that will be proposed and to master one's subject.

Once again, there is no subordination between Stoorist and the Stu, however all members of the Community must act for the good of the Community and in the event of failure to do so, Stoorist will exercise his role as moderator by deleting the accounts concerned. We aim for a Community of Excellence.

To this end, Stoorist provides all Independent Student Providers with a variety of tools, including a list of POI selected by the Community, grouped by district and categorized into broad areas that correspond to fields of study or subjects that the Stu are passionate about and in which they have developed real expertise.

More than just a "cheat sheet", this selection, which the Stu have helped to enrich, is there to:

- Extend their knowledge of the city,
- Deepen their knowledge on these major themes,
- Save precious time in preparing for their visits,
- Offer and carry out quality accompaniments,
- Rapidly gain the Super Stu status.



To do this, the trick is to develop several accompanying tours per category, which can last from one to several hours and can be carried out on one or more districts. The ideal remains to propose accompaniments that mix the different categories of POI in such a way as to arouse the Stoo's natural curiosity and bring out its own cultural prism. To succeed in sharing the rich and complex vision that a local has of his city in just a few hours is the motivation that drives all our partners.

Always with the aim of complementing the Stu's knowledge of the city, each week the Steam Stoorist compiles a selection of free and paid good deals from a series of blogs, newsletters and websites. It publishes the result in a Newsletter that covers all aspects of the city (art, architecture, heritage, history, culture, gastronomy) and also promotes an address proposed by the Stu. Among its sources are:

- Sortir à Paris
- À nous Paris
- Bons plans
- Paris secret
- Le Bonbon
- My Little Paris
- La Green Letter
- Etc.

5. Deepening the accompaniment

It is a question here of providing recommendations and not of giving directives, the Stu being independent tourist leaders. However, Stu who wish to provide the Stoo with rich and unforgettable moments must keep in mind a few simple principles.

In spite of their desire to help students, Stoo will not reuse the application if a visit does not meet their expectations. A first way to proceed is to reassure the Stoo about the content of the visit that will be proposed to them, which will necessarily include some of the city's must-see items on the menu. This first part is essential to obtain a good evaluation of the visit because it reassures the visitor of the quality of the service provided.

However, the Super Stu knows many unusual places full of anecdotes that will take the tourist on a journey through time, telling him unusual stories and unsolved riddles. History, though captivating, is only a small part of the cultural material that the city offers.

Exhibiting its artistic wealth, detailing the reasons for the developments that make it a unique city, depicting its challenges, analyzing its architecture, studying its means of transport, questioning its potential in terms of sustainable development are all axes likely to intrigue travelers, and this list is far from exhaustive!

The most difficult thing is to get the Stoo to quickly grasp the depth of this city, which they will discover as if they themselves had spent years exploring it. Knowing how to find the right balance between essential elements and original addresses is the Super Stu skill, the best being to be constantly listening to their Stoo to make sure they enjoy the accompaniment.

Furthermore, to accompany Stoo is to show kindness towards them, to guide them step by step in their discovery, to adapt to their rhythm, to involve them in the life of the neighborhood and to make them meet the small local shops who make up the heart of the city. The Stoorist Community works at all levels to refocus all activity on the human being, which will not fail to weave strong links between each link in the tourist chain.

Stu, remember that neighborhood shops also support Stoorist and are waiting to welcome you with special attention, so it's up to you to make them visible to your customers!

If the objective of the visit is achieved, then logically the Happy $Stoo^6$ will not hesitate to extend the accompaniment in class or to reserve additional hours of accompaniment, thus participating more closely in the financing of the studies of his or her accompanying student.

The Super Stu will thus more easily reach a high average number of hours of accompaniment per tourist and thus the targeted and deserved remuneration to ensure your financial independence!

⁶ Happy Stoo / hæpi 'stʊə:/ N. mfn, pl Happy Stoo: Fulfilled member of the Community who makes Stoorism by discovering the true face of the city during his stay.



6. Sharing you tips with the Stoorist Community

While the Steam Stoorist has compiled some great maps and POIs that it has been able to find in the city, it owes its main source of worthwhile addresses to all the students who participated in the Stoorist Selection.

In addition to the collection of POIs, to help the Stu's find their way around and make it easier for them to find their way around, Stoorist has grouped them into categories and made them directly accessible on the App Map!

As the city is constantly changing, this selection will evolve regularly and will be enriched every day. In fact, while Stoorist allows registered Stu to take advantage of the great deals that the first Stu's brought with them, the App relies on its users to share their good addresses to keep the list of activities and attractive places up to date.

To do so, just send us an email with all the information about the new POI to network@stoorist.com. We always enjoy reading the recommendations of our Community members and making their good plans available to everyone on the App!



Chapitre 3 – The Stoorist Community Code of good Conduct

The whole Stoorist Community shares essential values and human qualities, among which:

- Punctuality,
- Responsiveness,
- Caring.

As there can be no life in the Community without rules, Stoorist specifies in the following articles the code of conduct of its Community, based on common sense and respect for our values and which applies to each member without exception.

By downloading and using the Application, Stoo, Stu and POI members of the Community solemnly agree to abide by it and accept that failure to abide by the Stoorist Code of Conduct will result in the permanent and immediate expulsion of any Stoo or Stu member concerned in order to allow the rest of the Community to continue to change the world.

It should be noted that a Stoo who arrives in a city they do not know or know little about may experience discomfort, insecurity and disorientation. When they use the App, they place their trust in any independent Stu companion that Stoorist will assign to them, certain that he or she will speak their language and share their interests <u>with a certain level of expertise.</u>

Since great power implies great responsibility, the Stu who accepts a Stook⁷ from a Stoo undertakes to do everything stooristically possible to provide his or her client with a quality service by bringing his or her expertise, in a good mood and in complete safety.

If an accompaniment goes badly or is of no interest to the Stoo, it will no longer use the application and will make a bad publicity of it. It is therefore the responsibility of each Stu to make sure that each accompaniment brings real satisfaction so that no bad quality service is rendered and does not reflect on the whole Community.

1. Elementary rules

Stoo as well as Stu and POI have to respect the most elementary rules of respect:

- Punctuality is the politeness of kings: any commitment made must be kept on time.
- Tolerance must be absolute: origin, gender, sexual orientation, disability, religious beliefs and political convictions belong to the private sphere and may under no circumstances be the subject of inappropriate comments or behavior.

It is recalled here that:

- Due to the non-existence of a subordination link between the student and the platform and to guarantee an irreproachable quality of service to the tourist,
- Because of the tourist's voluntary adherence to the services offered by the Application in order to be put in contact with a student who corresponds as closely as possible to his or her criteria,

Stoorist is forced to take on the difficult role of moderator.

We therefore reserve the right to delete, without prior notice or explanation, the account of any user who receives a justified negative feedback from any other Stoo, Stu or POI member of the Community (i.e.: absence, delay, inappropriate behavior, inappropriate language, endangerment, etc.).

2. Organization of the Stu's activity

 $^{^{7}}$ Stook /sto:k/ N. m : Activity programmed by the Stoo with the Stu



Because there isn't one perfect time to plan one's vacation schedule, in order for the Stoo to be able to stook⁸ at any time of the day or night from the App, it's up to the platform to make sure there will always be enough Stu to meet the Stoo demand.

To this end, when signing the provider contract between the independent students and the Stoorist, the future Stu will be asked to specify the areas in which they have expertise and how much time they think they can devote to this activity, in order to meet the specificities requested by the Stoo. If possible, the student will provide Stoorist with recurring periods when they know for fact they are available to provide support in the language(s) they speak best, and agrees to keep Stoorist informed of any changes so that the platform can ensure that the Stoo have enough Stu at their disposal at all times, with complete transparency and serenity.

We believe it is essential to provide clear communication about the skills and expertise declared by the Stu.

Indeed, if we provide a complete list of POIs and good plans, it is the quality of the support that will allow the Stu to obtain the status of Super Stu and ultimately to obtain the level of income they wish.

If the Stu have misjudged their knowledge and ability to provide quality coaching, Stoorist can in no way be held responsible for this deficiency. However, Stoorist may, on a case-by-case basis, reimburse the amount of the visit of the Stoo who felt wronged and will be forced to terminate the membership of the Stu who was unable to obtain the satisfaction of their client(s) (see paragraph 9 of this chapter for more information on this subject).

If the number of Stookings⁹ exceeds the Stu's capacity of accompaniment Stu, Stoorist will proceed with the integration of new Stu to be able to continue to accompany Stoo on saturated slots, the objective of the platform being to push enough requests from Stookings so that the Stu can earn a decent living and finance their studies serenely.

In order to preserve the health and safety of our Stu's, the platform will not allow to schedule accompaniments between midnight and 8am. The Stu's will therefore only be able to make visits between 8am and midnight each day, depending on their availability.

As soon as a Stooking is launched by a Stoo, the booking request is sent to all the Stu that meet the criteria of spoken language and centers of interest indicated by the Stoo. The first Stu to accept this request wins the Stook and will be able to join their Stoo or group of Stoo at the agreed time and address.

In order to make the connection possible, the platform will send notifications and e-mails to its users. It seems relevant to us that they activate "Push notifications" in their phone settings to be kept informed of the progress of any request in real time. Indeed, depending on each other's phone service providers, it is not guaranteed that you will always have access to 3G, 4G, 5G or WIFI¹⁰ and you could miss important information about upcoming activity. In the same way, remember to keep your phone charged, switched on and with enough volume so that you don't miss anything!

As our Super Stu's spend most of their time studying, a visit cannot be booked less than 30 minutes before the time to request an accompaniment. This is a way to allow a reasonable amount of time for the Stu to reach the meeting place. Similarly, in keeping with the promise of the Application ("a student will meet you in 30 minutes") a Stu should not accept a Stooking request if he or she is unable to get to the meeting point in less than 30 minutes, which would certainly result in a poorly labeled visit.

As mentioned above, the matching (absolutely nothing romantic about it) carried out by the App is based on the following practical criteria:

- The languages spoken by the Users,
- Users' interests and expertise.

This last term is general enough to encompass both the fields of study and expertise of our Stu and the subjects that fascinate our users in general, always guaranteeing the Stoo a quality support.

To facilitate the matching process, we recommend that our users get closer to the city center and places with a high concentration of tourists: this will maximize both your chances of matching and your choice of activities.

⁹ **Stooking** /'stʊkɪn/ *N. m*: Request for availability of a Stoo at a Stu for the organization of a tourist activity

 $^{^8}$ Stooker /'stoke/ Vb tr: Action to plan a Stook with a Stu

¹⁰ There is an endless debate that divides the French speaking world regarding the use of a masculine or female pronoun to qualify the WIFI, in the same way that some people think we should say pain au chocolat and not chocolatine, everyone will use Wifi at their convenience, as long as it allows us to stay connected. Push notifs, on the other hand, get everyone to agree, so we might as well make it our main means of communication.



Another tool at your disposal is the Chat which is active 30 minutes before, during and 30 minutes after the validated Stook!

3. When a Stooking request has been accepted

As soon as the Stoo sends a request for Stooking via the Application, the Application will send a summary to the Stu that match the criteria of the request.

This document summarizes:

- Information relating to the Stoo
- First name
- Age
- Area of interest
- Spoken languages
- Number of individuals making up the group
- Presence of minors

Elements necessary for the preparation of the activity

- The address of the contact point
- The date of the activity
- The start time and its initial duration
- Type of Activity planned:
 - Dynamic circuit
 - o Residence planning
 - Visit to a particular POI

Let us recall that the Application publishes on the Map a Stoorist Selection which lists more than 2000 POI related to the main interests of the Stoo and which are classified by main categories:

- Culture
- Excursions
- Food and Beverage
- Photograhy
- Science
- Shopping
- Games
- Sports
- Services
 Everything else¹¹!

All the POI selected by the Community is directly provided to the Stu whose profile has been validated by the platform in order to help it provide quality support to its customers. It will therefore be useful for them to study this document in order to increase their knowledge of the city and to prepare tours according to their preferences.

Whether the accompaniment is short or long, it is the Stu's responsibility to adapt the content of the visit to the needs of their Stoo:

- If it is short, it is important to go to the essentials to quickly bring maximum value to the Stoo,
- If it is long, the Stu can allow themselves to flesh out their speech and share more details and anecdotes about the city during their accompaniment.

In a global way, the Stu's speech will have to adapt to the age and the level of attention of his interlocutors because one does not address a single adult in the same way as a family with children. Let's also think about the physical condition of the users! It is always better to adapt to the person who walks the slowest so as not to lose anyone along the way and to share the visit together.

Once the request for Stooking is made to Stu's corresponding to the criteria requested by the Stoo, the Stu can accept the request and prepare the activity expected by his Stoo. The Stoo then receives a summary confirming the data of the visit and presenting the qualities of the student who will be accompanying them.

¹¹ Yes, it's vague, but can you really limit the richness of a city like Paris to a few boxes? Or limit the possibilities offered by the Application? We prefer to include here all those mini categories you don't think of, and who knows if you won't find some ideas for support or simply help that you hadn't thought of?



4. Assistance in preparing the stay

Helping with the preparation of the stay is a key element for Stoorist as it allows the Stoo to save time and serenity in preparing for its stay.

At Stoorist, we have given a lot of thought to this issue and we believe that the ideal course of this preparation assistance should always be structured in the same way:

- The meeting should take place in a nice, relaxed, public place that makes it easy to break the ice and get comfortable, often over coffee or a soft drink¹²,
- The appointment must take place within the allotted time, any exceeding of the initially agreed time must be restooked¹³ in order to guarantee the income of the accompanying student,
- The meeting must be conducted in a respectful and caring atmosphere.

It should be remembered here that any inappropriate gesture or comment not only harms the person concerned but also has an impact on the image and the whole Stoorist Community, resulting in immediate exclusion from the Community.

Whether or not one has a clear idea of what to do and where to see, it is always reassuring to have the codes of the place you are visiting explained and to be able to fit in. Allowing Stoo to be aware of the risks and benefits of certain places, to know how to identify and avoid tourist traps, and ultimately to participate in local life like any other resident of the neighborhood, contributes to the quality of Stoorist's service. But once again these are just recommendations to make your Stoo happy!

5. Accompaniment during the visit of the city

The Stoo may have three expectations in terms of support:

- A fully guided tour because they don't know what they want to see or what they want to do, so they rely on their Super Stu to dazzle them,
- A semi-guided tour because they already have several ideas in mind for part of the accompaniment and trust their Super Stu to help them discover equally fantastic elements in the rest of the allotted time.
- An open house because they have already chosen what they want to do or see and wish to share this experience with their Super Stu who will complete the experience with their own knowledge and anecdotes!

Thanks to your accompaniment, it's no longer "follow the guide" but "follow the Stoo"!

If they wish, the Stu's can organize in advance itineraries of one or more hours on their favourite themes and will then only have to adapt these tours according to the Stoo's desires, spicing them up with little jokers or surprises on the course.

Anticipating the visitor's expectations and keeping a few trumps up one's sleeve can only sublimate the visit!

To help the Super Stu prepare for the visit, the Stoo will indicate in the application the number of people who will make up his group. They can indeed be accompanied by several people but for the student, it is different to accompany a single person, a family of 2 adults and 3 children or a group of 5 adults. This is why we ask the person who stooks to indicate the possible presence of children in the group by ticking the box "Children included".

6. The Visio-call¹⁴

The pandemic had an impact on several sectors of activity, and at all levels. And yet, people around the world have refocused on what makes sense and have shown solidarity despite containment, closed borders and delayed travels.

¹² The use of alcohol during the Stu's working hours is not recommended, as the Stu must be in full possession of his means to help his Stoo at all times.

¹³ Restook / restok/ N. m: Extension of the stook in progress with the Stu or organization of a new accompaniment with the same Stu

¹⁴ Available in the next version of the App



At Stoorist, we are making a difference. We believe that these difficult times are also the time to appeal to consciences to support students, a financially fragile population, by launching a videoconferencing service.

The visio-call allows the Stoo to get in touch with a Super Stu from home and to have help in planning his visit from a distance. The Stoo will be able to ask them questions about the city, deepen their knowledge of the language or the fields in which the Stu is studying, or even exchange on the indicated interests they have in common. The Super Stu can also provide tutoring (art, music, languages, etc.) to Stoo children, confined or not.

It's also a great way to sponsor a student and support them by stooking and restooking them whenever they feel like it!

We appeal to your common sense. The videoconferencing service allows the interlocutors to enter into their respective private spheres. They therefore remain subject to the same rules in force for physical visits to the city and this service should only be used for communication between members of the Community in preparation for the Stoo's stay.

Any breach of propriety will result in the immediate and definitive exclusion of the members concerned without any other form of warning.

7. Icebreakers and making contact

It is not always easy to meet new people: you feel uncomfortable, you are afraid to say something stupid or to be ridiculous, especially when you speak in a foreign language, and you may feel embarrassed at the idea of making a mistake...

At Stoorist, we're all part of the same family: we're here to spend a warm moment and build an extraordinary human adventure together. If you match as Stoo and Stu, it's because you share the same values and interests, so be yourself and learn more about each other:

- Who are you and where are you from?
- How did you get to know Stoorist?
- What attracted you to this App?
- Is this your first visit?
- How do you imagine the city?
- Do you have any preconceived notions about the city to share?
- Do you have any particular expectations?

You'll see, once the first uncomfortable moments have passed, nothing will be more natural than to share together, because remember, you are Stoorists bound by the same values!

Using Stoorist means discovering fabulous cultures and people.

8. After the accompaniment

Whether you're Stu, Stoo or POI, feel free to share your experience with us!

- How did you experience this visit?
- What did you like or dislike?
- Do you have any recommendations to help us improve the accompaniment? To improve the daily life of the Community and the Application?

Rate your visit on the Application, rate the Application on the Stores, send us some kind words, talk about us around you: the Stoorist adventure is being built together and it is together that we will be able to progress!

We are present on social networks and Steam is available on Facebook, Instagram, Twitter, YouTube and even LinkedIn!

If you enjoyed it, there's no reason not to tell us about it, so follow us, post photos of your visits on your networks (and tag us!), participate in our contests and quizzes, subscribe to our newsletters, share your ideas and feedback! You can send us your sweetest words and your most beautiful photos; we are listening to you!



And above all, come back and see us!

9. Rating the accompaniment¹⁵

The best way to find out if a Stoo is a Happy Stoo is to check how the visit went. If the score is higher than 4 out of 5, it was great with always the possibility to do better. If the visit is graded 5/5 it means that the goal has been achieved! Stoorist brought together people who understood each other and shared a cultural and responsible moment: it's one more step towards this ideal world we want to build.

Anyway, under a 4, please give us feedback so that we can see how we can improve your experience together.

Between 3 and 4? The proposed tour clearly did not convince... Maybe the Stoo was not satisfied, or the Stu felt uncomfortable, or the POI was not as interesting as expected?

Below 3, there is a problem or misunderstanding to be resolved and we are here to discuss it.

If you have experienced inappropriate behavior or language that requires the immediate exclusion of a Community member, whether Stoo, Stu or POI, please let us know at network@stoorist.com. We do not tolerate this type of behavior and we are listening to you.

10. Accompaniment and Pricing

Registering with Stoorist is done intuitu personae, therefore only you - without exception - can:

- As a Stoo, stook an activity for a group of 1 to 5 people via the platform,
- As a Stu, to accompany a tourist or a group of tourists who have been connected via the platform.

In order to enable Stu to provide quality accompaniments while guaranteeing the safety of their clients in all circumstances, the maximum number of tourists per accompaniment is set at 5.

A group can therefore include up to 4 children under 14 years of age, but it must always be led by a Stoo over 18 years of age who remains entirely responsible for the minors he has included in his request for accompaniment.

A higher number of tourists present than what was foreseen at the time of booking is contrary to the statements made by the Stoo. In fact, the itinerary drawn up by the Stu depends on the number of people present and the duration initially planned for the activity. In this case, the Stu has the right to refuse the accompaniment and the initially agreed price will remain due.

Stoorist offers the tourist a minimum price based on the average price observed in the tourism sector, these prices are yearly validated by the Stu Assembly, thus guaranteeing a decent income for the accompanying students and relieving them of their financial worries so that they can concentrate on their studies. 16

At the end of the visit, the Stoo can also decide to tip their Super Stu with the "Tip" option on the App. 17

It should be noted that Stoorist takes a 30% commission on the amount of the service and returns 16% of its commission to the Stoorist Endowment Fund.

In return for this additional participation, the Stoo and the Stu agree to go exclusively through the application for the renewal or the increase of the duration of an accompaniment.

Similarly, Stripe, Stoorist's payment partner, will be entitled to deduct:

- 1.4% + 0.25€ per transaction made with a French or European credit card,
- 2.9% + 0.25€ per transaction made with a non-European card.

¹⁵ Available in the next version of the App

¹⁷ Available in the next version of the App



11. Tips and compensation

Tipping a Super Stu is quite honorable, however we recommend that this always be done via the Application to avoid any drift.

Other ways for the Happy Stoo to reward its Super Stu are to:

- Add time to the current activity
- Restook at a later date.
- Tip via the application.

These four modes of reward via the App make it possible to supervise the financial transactions linked to the support which, thus supervised, will prevent any possible abuses and will benefit by extension the entire Stoorist Community.

At Stoorist we sincerely believe that a Stu's remuneration depends directly on the quality of his or her service and that the more a Stoo is satisfied with the support of his or her Stu, the more likely he or she will be inclined to increase the duration of his or her support via the App.

12. Restooking

The accompaniment went really well and you don't want it to end? If you're a Stu, ask your Stoo to extend the tour. If you're a Stoo, ask your Stu if he or she's still available after the accompaniment to extend it.

To do this, the Stoo simply needs to go to their Stoo's settings and check the history of their visits. If they click on "Book again", they will return to the appointment address and resume the normal booking process. The Stu will need to agree on the time to add and you will be up for another great tour!

No time that day? No problem! It is still possible to restooker a next time with the same Stu, still in the Settings and the history of visits, except that this time the Stoo will also define a different date.

A request for stooking will be sent to the Super Stu who will be able to accept it and i will only have to meet for another visit on the agreed date!

The Stoo will also be able to restook his Stu by visio call when he will be back home and continue to support him and finance his studies!¹⁸

The Stu will be able to help the Stoo in several ways at a distance, to prepare his next trip or give language lessons or help with translations or help with procedures in his country...the possibilities are endless! But whether you're Stoo or Stu, remember to always use the App, it's your commitment to the Community!

13. Dress code and accessories

Whether you're Stu or Stoo, we can only too well recommend comfortable clothing and especially comfortable shoes that will allow you to roam without blisters when you visit the POI. Against all odds, the Parisian sun can be merciless and Paris is made up of many hills: whoever has never climbed the stairs leading to Montmartre should throw the first cobblestone at us...

Also, so that you don't have to interrupt your tour to refuel, you should think about always carrying your supplies with you:

- Water in sufficient quantity
- Sweet snacks or dried fruit in case of hunger or a drop in blood pressure.
- Sunscreen and sunglasses
- A hat or a cap
- Dressings, anti-scratch cream, disinfectant and tissues.
- Something to cover you in case of sudden rain or gale,
- A mask, gloves and hydro-alcoholic gel to protect you against the spread of possible diseases.

¹⁸ Available in the next version of the App



As France is a secular country, everyone is free to practice their faith. You will no doubt not fail to pass by or even visit some of the most beautiful religious buildings in the world. Out of respect for the practitioners of these places, we suggest that you adopt a neutral and casual attire, avoiding those that leave little room for imagination as to the anatomy of each person.

14. Corporal hygiene

Still as Moderator, we feel it is important to reiterate once again that any action and attitude of its members will impact the entire Stoorist Community. We hope that this impact will always be positive, and we reserve the right to exclude anyone who deviates from the rules laid down by the Community and common sense for the good of all.

It goes without saying that, in addition to courteous behaviour and proper dress, respect for others also includes impeccable personal hygiene. The people around you may have a very sensitive sense of smell, a high standard or even a very strict education and may consider as offensive a hygiene that they would consider neglected.

Therefore, let's avoid strong body odours, tobacco or other alcoholic smells as much as possible, otherwise the quality of the moment spent together will be diminished.

The COVID-19 pandemic forces us all to take drastic hygiene measures and to respect simple but effective rules during the visit and for as long as necessary:

- Wear a mask
- Social distancing (keep a minimum distance of one metre between individuals, avoid large gatherings, ban all physical contact)
- Regular hand cleaning (remember to always carry a bottle of hydro-alcoholic gel with you and to wash your hands with soap for at least 30 seconds, rubbing well in all creases and corners, including wrists and nails).
- Cough into your elbow or into a disposable handkerchief and... wash your hands with soap or hydro-alcoholic gel, depending on your location.

15. Use of phones and social media

The best way to contact your Stoo or Stu is to use the App's Chat which will be active 30 minutes before, during and up to 30 minutes after the accompaniment, in order to facilitate physical contact. Like the Visio service, it will be deactivated afterwards in order not to encourage inappropriate behavior on either side and to preserve the privacy and security of App users.¹⁹

We recommend that you keep your phone on and charged and to stay connected at all times before and during the visit in order to:

- Be reachable in case of an emergency through Stoorist,
- Be reachable by your Stoo or Stu,
- Not to miss any information,
- Have a list of the POI selected by the Community.

As a courtesy to your counterpart during an accompaniment, we recommend that you decline incoming calls and make outgoing calls only when necessary. Indeed, if remaining contactable in case of emergency seems normal, it seems relevant to spend the time of the visit focused on discovering the city in the best possible way.

In order to preserve your privacy and avoid any unwelcome solicitation, we advise you not to give out your personal telephone number because, although the service is provided in a friendly and relaxed context, it must be carried out in a professional setting.

In this age of social networks, taking pictures is a must, so stay alert! If the Stoo entrusts their phones to their Stu or the other way around, it is necessary to make sure that everyone is aware of the risk incurred in case of jostling, falling or theft. In any case, it is reminded that it is the civil responsibility of the student who will play in case of breakage, loss or theft if the Stoo has not expressly given its full and complete agreement to the Stu before the use of his phone or any other device belonging to him.

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¹⁹ Available in the next version of the App



The Stoorist platform makes it possible to make and obtain requests for support. Respect for the Community implies not using this connection to carry out activities other than those provided for in the General Conditions of Use of the Application, especially when other Stoo are waiting for a return at their own request from Stook via the platform.

Indeed, in the event of disagreement or conflict of any kind whatsoever concerning a service other than that of tourist accompaniment, Stoorist's image would be affected and this would have a negative impact on all members of the Community.

We would therefore like to remind you that the purpose of the Stoorist Application is to put you in contact with each other in order to carry out an accompaniment of a tourist nature to the exclusion of any other activity. Any other type of activity proposed, requested or carried out would result in the immediate and definitive exclusion of the Stu and Stoo concerned from the Community.

The Stoorist Community allows Stu's to provide well-paid and rewarding services, and we rely on each of our users to abide by its Code of Conduct without ever exceeding this strictly professional framework.

16. Use of transportation

Stoorist wants to develop eco-responsible tourism and the best way to leave the smallest possible carbon footprint is to use...your feet!

Then come the metro, tram and bus. The Parisian public transport network is well enough structured to allow you to move quickly throughout Paris intramurals and by strategically positioning yourself, you can be 30 minutes away from everything!

The taxi network is also a good way to get around, but it is not very ecological...unless the vehicle is hybrid or electric of course!

To avoid wasting time in transportation during your visit, don't hesitate to spot the POIs that are within a reasonable radius: you will optimize your discovery!

Stuck in transport to go to visit this incredible place together? Use this time to talk about life in France and the habits of Parisians, exchange timeless tips and tricks in your respective countries and compare your experiences: time will go by at breakneck speed!

The Stu can also take advantage of this travel time to talk about historical, cultural and economic anecdotes specific to the transport network itself (names of stations, etc.) or to the city in general.

We strongly advise you not to use scooters, bicycles or scooters as it is too dangerous in the city, we would not want you to pit stop at the hospital! Moreover, the use of these means of transport will most probably be excluded from the scope of the Stu's professional liability insurance policy.

In a nutshell, if you want to go fast and green...use the RATP and SNCF transportation!

17. Safety of Stoo, Stu and POI members of the Community

Your safety is our primary concern. It is important to Stoorist that its users avoid dangerous situations and jointly assess the safety of planned activities to avoid potential hazards and critical situations.

Places that are not recommended or advisable should be avoided at all costs, and neither the tourist nor the accompanying student can compel the other party to go to a place of obvious danger.

If, despite all the usual precautions, you find yourself in a delicate situation, we encourage you to contact the Stoorist back office for advice on how best to proceed. You are also advised to use your super senses and super composure while awaiting the intervention of the rescue and/or law enforcement agencies.

It is the responsibility of the Stu to always know the emergency numbers and to know how to find the nearest doctor and hospital to contact in case of need. Of course, the back office will always be there to assist you in case of need.



The safety of the Stoo is the responsibility of the Stu and it is their civil liability as professionals that will be engaged in case of a problem as they are paid by their clients to provide tourist assistance.

If you want to avoid any problem...avoid problematic situations!

18. Consumption and use of tobacco, alcohol or drugs

Once again, common sense and the law must be called upon: whether one is Stoo or Stu, no one wishes to visit or accompany someone who is not in full possession of his or her means, which would result in endangering oneself and others. Being able to keep a cool head and being able to react promptly in case of necessity remains imperative.

Furthermore, it goes without saying that being punishable by law, possession or use of drugs during an accompaniment will result in the immediate exclusion of the Stu and Stoo concerned from the Stoorist platform.

19. Interruption of service in case of insecurity

Stoo or Stu, if you feel that you are not safe, common sense tells you to end the visit immediately and seek help if necessary. The platform is at your disposal to advise you in this kind of situation.

If your counterpart, Stoo, Stu or POI is the cause of this feeling of discomfort or situation, no one in the Community will blame you for prematurely terminating an accompaniment and, depending on the situation, Stoorist will make sure that the price of the visit will be reimbursed to Stoo or the payment made to Stu before excluding the offending member from the Community.

We undertake to get to the bottom of the facts and, once the verification is complete, to exclude the members responsible for this inconvenience from the Stoorist Community.

20. Relations between members of the Community

Stoorist is an application for linking Stoo, Stu and POI within the exclusive framework of the paid professional activity of tourism accompaniment.

For those who wish to meet people regarding personal matters, we can only advise you to turn to applications designed for this purpose, as this is in not what we do at Stoorist.

Stoo, Stu and POI meet within a well-defined cultural framework, based on trust and mutual respect. They must act accordingly at all times during the visit.

Any emotional or intimate involvement, whether real or perceived, between a Stu and a Stoo is highly unprofessional and will result in the immediate withdrawal of the member concerned from the Application and Community.

We also take the liberty of reminding you that any romantic and/or sexual contact with minors or any inappropriate behaviour is a criminal offence and will be severely punished by law.

For these reasons, we can only advise against the Stu's entering hotel rooms or any other Stoo residence and vice versa, even on innocent invitation, in order to avoid any misunderstanding or misinterpretation between the parties.

We remind here that all escorts should be carried out safely, both outdoors and in public places. The same applies to the service of planning a stay over a drink: this should be carried out in a public place in order to avoid any delicate, ambiguous or dangerous situation. But again, these are only recommendations.

The entire Community would appreciate it if you would report any inappropriate behavior, so that Stoorist can remove the member concerned and prevent them from harming other members in the future.

21. Shopping within the POIs



Stoorist has selected a number of points of interest validated by the Community. Some of these points of interest support the Stoorist Community by paying a monthly subscription fee of €50, 15% of which will be donated to the Stoorist Endowment Fund.

Since these shops and craftsmen have chosen to directly finance the curriculum of our accompanying students, we feel it is only fair to promote their activity in return, by introducing them to the Happy Stoo that the Super Stu's accompany.

The Stoo and Stu will also be able to rate the POIs, which will allow Stoorist to determine whether the POIs concerned will continue to be referenced in the application and also to measure the traffic brought into each POI to encourage them to take out a subscription, thus financing the students.

In addition, they will also present the application to their customers and allow Stu to do more accompaniments! The POIs are full members of the Community who also use the application!

It should be remembered here that the aim of this promotion is in no way to push the Stoo into the POIs to consume, but to allow the discovery of these shops and craftsmen who animate the life of the neighborhood and illustrate the French know-how, in order to promote their art.

To the extent that some POIs support and finance the Stu, it seems logical to think that they will stop doing so after a certain period of time without any sales in return.

Presenting their activity to the Stoo you are accompanying will allow them to have a return on their monthly investment of 50€ and will perpetuate this collaboration on the long term and thus the financing of the Stu and the POI.

It should also be noted that the POIs selected by the Stoorist Community have been selected for their know-how and the quality of the products or services they market.

They are local shops or craftsmen who themselves practice fair, responsible and solidarity-based trade. They must be equally benevolent. If this is not the case, we thank our members for pointing this out to us.

In the Stoorist Community everyone shares the same values and helps each other!

22. Accompaniment in restaurants and bars

You are Stoo and you want to do tastings but would prefer to do it with some company?

This type of activity can cause embarrassment or discomfort and requires prior discussion as the Super Stu does not necessarily have the financial means to follow their Stoo in this kind activity.

We therefore advise you, to avoid any misunderstanding, to decide together if:

- The Stu accompanies but does not participate in the tasting,
- The Stu wishes to participate and pay his share,
- The Stoo decides that inviting the Stu is part of his remuneration and pays the entire bill.

Whatever happens, it should be remembered that if it takes place, any invitation of the Stu by the Stoo must be without any ulterior motive and will not give rise to any other consideration other than the pleasure of sharing the said tasting.

As mentioned above, the Stu remains above all a professional in the exercise of his or her accompaniment, and like any self-respecting professional he or she should remain sober in all circumstances during his or her activity.

23. Relationship with guide speakers

Accompanying students are for some of them future guide speakers and are studying in this direction.

Stoorist enables them to earn a decent salary while they are studying to become professional guides.



At Stoorist we like to think that we intervene before a visit to historical monuments and national museums in order to help the Stoo to better understand the city so that they can integrate better.

If the Stoo shows an interest in getting more information about a place, you will be doing them a favor by directing them to a tour guide who will be able to take over and deepen their knowledge.

Stoorist wants the activity of the Stu to be upstream and complementary to that of the tour guides by encouraging the Stoo to visit a national museum or historical monument with a professional tour guide.

24. Paid accompaniments in museums...

... will not take place since paying guided tours in historical monuments and national museums are exclusively reserved for accredited tour guides since, according to the conditions of article L221-1 of the Tourism Code, "a tourist guide who does not hold a tour guide card cannot have as an object the guided visit of monuments or museums".

Apart from visits to national museums and historical monuments and commercial services with travel operators, tourism professionals can therefore work freely as self-employed workers on qualité.

It is therefore the responsibility of the accompanying student to check that the place visited is not a national monument or historical monument, otherwise it would be against the law and would be liable to a fine that would be unenforceable against Stoorist.

Nevertheless, for visits outside museums and historical monuments, the diploma of guide lecturer is not mandatory: therefore, they can be carried out by a Stu.

25. Tax returns and other administrative joys and pleasures

For the Stoo, the amount of the services is invoiced inclusive of tax. Therefore, as a user, they have no declaration to make.

For the Stu, becoming a tourist guide is a liberal activity that the student chooses to carry out as a self-employed person. This status covers all tourist activities except, as we have seen, the conduct of guided tours in French museums and historical monuments or the transport of tourists.

The only constraint is therefore to register as an auto-entrepreneur or in another social form if necessary, but the auto-entrepreneur status seems to us particularly suited to this activity which allows independence and flexibility. The students can therefore manage their own planning and relations with their customers without having to report to Stoorist. The only criterion for remaining on the platform is therefore to have their services qualified as sufficiently interesting by the Stoo (see article 9 of this 3rd chapter devoted to the rating of visits).

It will also be necessary for the Stu to take out professional liability insurance, which could possibly be reimbursed by the Stoorist Endowment Fund.

It will be the sole responsibility of the Stu to ensure that it can carry out this accompanying activity and that it acts in accordance with the law

It should be noted that the status of auto-entrepreneur is granted to all adult students, French or European Union nationals, who wish to register and who domicile their auto-enterprise in France. Normally, students who are nationals of another country in the world holding a student visa can only work in France as employees. In this case, it will therefore be necessary to request a change of status, and to justify to the Immigration Services, at the end of the first year of activity, that the activity is viable and that it allows them to have sufficient income, which will be their sole responsibility, the Stu being the only onse to define their schedule.

In any case:

- Registration must be made at the address of the student's home or, if the Stu lives in a CROUS student residence, at the address of his parents, a relative or a domiciliation company.
- A Stu is compulsorily affiliated to the Social Security for Self-Employed Auto-entrepreneurs (ex-RSI) and has to pay social contributions in this respect, even if he or she benefits from the Student Social Security. He or she thus remains covered by the general social security system.



- A Stu is subject to a contribution rate of approximately 24% BUT during the first year of registration, all new business creators can benefit, under certain conditions, from the "Aide aux Créateurs et Repreneurs d'entreprise" (ACRE). This is a scheme for reducing social security contributions during the first year of activity, which allows the application of partial social security contribution rates, bringing the rate in question down to around 14%.

Don't panic! Stoorist accompanies its student partners in the creation of their status and provides a small booklet of which we are quite proud: Becoming an Auto-entrepreneur in 2mn and the Stoorist back-office is naturally available to accompany future Stu and Stu in activity in their steps by providing them with the necessary information at each stage of their life as self-employed workers.

Thus, by registering on the platform, the future Stu certifies that he or she is able to carry out this activity and has completed all the necessary steps to be in order with the administration. He or she also undertakes to provide all the supporting documents that will be asked of him or her in order to enable the back office to validate his or her application and activate his or her account on the application, which will enable him or her to receive requests from Stooking and to be able to revolutionize the stay of his or her clients.

However, we would like to remind you that this is only an aid and that, as a self-employed person, the student will be solely responsible for his or her administrative procedures and declarations.

The Super Stu will also have to fulfill his or her social and fiscal obligations in order to be in good standing and to be able to continue to practice:

- Regarding tax obligations: https://www.impots.gouv.fr/portail/node/10841
- Regarding social obligations: https://www.urssaf.fr/portail/home/espaces-dedies/activites-relevant-de-leconomie.html

These links will be included in all confirmed Stookings summaries, sent by email for your convenience.

Please note that Stoorist, in its duty to lead by example, will not be able to keep a Stu among its members who does not act or does not comply with the law, and we will be forced to suspend access to his account in case of irregularity until proof of his regularization is obtained.

Stripe is Stoorist's payment partner and collects Stoo payments before they are passed on to the Stu. As such, any student who wishes to set up a service provider contract with Stoorist must have a Stripe account (registration facilitated via the Mobile Application) and therefore gives Stoorist a collection mandate. The Stu is free to manage the sums in his Stripe account as he sees fit.

26. GPDR and Disconnection

The previous paragraph was a bit long and essentially intended for the Stu, we realize that, but transparency being a prerequisite for building a relationship of trust, we think that any Stoo interested in how things work behind the scenes of Stoorist should be able to have easy access to it.

The same goes for the data processing of all our Users, whether Stu, Stoo or POI.

Stoorist naturally complies with applicable GPDR regulations and uses the information you provide only for the purpose of providing you with an unparalleled experience through our Application. You retain ownership of your data, which is not shared with any third party, and you are free to log out at any time, request deletion of your account and request deletion of your data.

We would be extremely saddened to see you leave our Community, but it is your full and complete right and we felt it was our duty to remind you of this.



Chapitre 4 – Small summary of the rules of politeness of the world

« Le savoir-vivre est aux relations sociales ce que la grammaire est à la langue.²⁰ » Dominique Picard, *Pourquoi la politesse*? (Éditions du Seuil, 2007)

The rules of politeness often derive from the culture of each country, its history and the customs of its people. Thus, politeness varies radically from one country to another. Here, among an infinity of others, are a few rules of politeness, obvious to some, but very strange to others!

1. Africa

a. Madagascar

Smile and kindness are the two main images that come to mind when we think of the inhabitants of the Big Island.

In Madagascar, cyclones have been frequent, and the Malagasy people have developed an unfailing smiling solidarity.

A part of its population is animist, and they have an immense respect for wizards and elders. Also, never look those who eat in the eyes because only sorcerers have the right to do so, and if you ever find yourself sharing a meal with a Malagasy family, know that a young person should never stand in front of an older person because it would mean that he is measuring himself against them and would be damaging to their honor...

b. Morocco

European habits are generally tolerated by Moroccans, even if they do not always approve of them.

Public displays of tenderness are frowned upon. Nor is it usual for a couple to hold hands, although this is changing with the new generations. On the other hand, men are often seen walking hand in hand, which is seen as an expression of cordial friendship. The separation of the sexes is a rather strict practice, especially in the countryside. If necessary, always talk to a person of the same sex and remember that tradition itself commands respect for women.

If you visit Morocco during Ramadan, respect local practices and refrain from eating in the presence of Muslims during the day.

In principle, the entrance to mosques, cemeteries and the funeral monuments of Muslim saints is reserved for Muslims. Always ask before entering if the visit is permitted, and never take photographs of people praying. Also be aware that if you always keep your camera handy, you will never be able to come into contact with the local population.

Respect for others is the basis of politeness and cordiality of Moroccans. It is more important to know the complementary answer to each greeting than its correct grammatical form. If you do not know the correct answer, say "choukrane"²¹ to avoid being considered impolite.

If you are fortunate enough to be invited to a Moroccan table, you should know that people eat with their fingers, and that they always eat from the outside in. You don't help yourself in the middle of the dish and only take what is in front of you. You should also know that during the meal, the guest receives the best part of the dish.

c. Mauritania

²⁰ "Good manners are to social relations what grammar is to language."

^{21 «} Thank you »



Two communities live side by side in Mauritania: the Moors and the Negro-Mauritanians.

The Moors have a rather moving way of greeting each other since after shaking hands, they take each other in their arms and put their heads on each other's shoulders. They will, however, give the ladies a little nod when the black Mauritanians, more open, do not hesitate to kiss them on both cheeks.

All those who live in the desert will then proceed to the famous "salamalecs" which consist in asking, for several minutes, about the good health of the interlocutor and his family. In fact, at a time when they only met once a year, they wanted to know how each other was doing and where the nearest water point was. Today, the habit has remained but the formulas, spoken mechanically, are now meaningless.

Most Mauritanians are Muslims. They are very tolerant and understand very well that one can belong to a different faith. On the other hand, avoid telling them that you are an atheist or do not believe in anything: this aberrant philosophy would make you lose points with your interlocutors... Mauritanians are very liberal towards women: they can drive, smoke and work. The only thing to avoid is talking about sex in front of them. They are very strict with their children, who are very well educated and always willing to help. Even the youngest children always behave themselves and never whine.

If you go to Mauritania, you will not be disappointed: it is one of the most welcoming countries there is. Mauritanians receive you royally and guests should never bring anything except, possibly, sodas or fruit juices.²². Meals are shared in a common dish and often washed with $zrig^{23}$. You will also be entitled to the ceremonial of the three teas because Mauritanians drink them all day long, always following three very specific steps²⁴.

However, be aware that they are among the worst drivers in the world, not hesitating to get on the sidewalks to avoid red lights ²⁵, and that punctuality is absolutely not part of their code of conduct... In the same way that there is a "Parisian quarter of an hour", there is a "Mauritanian quarter of an hour", except that the latter is more generally an hour rather than a quarter of an hour late...

d. Sahara

The term Sahara is of Arabic origin and means "desert" or "steppe". It is therefore a pleonasm to say the "Sahara Desert".

Wearing the veil is a sign of modesty and it is of paramount importance to wear it ... for men and not women. Avoid using your left hand, especially at the table where you eat with your hands, because in this country without water, it is with it that you wipe yourself after having a bowel movement!

NB: Islam

Islam imposes five daily prayers at specific times. So, it is not surprising to see people interrupting themselves to devote themselves to prayer. You just have to be patient. It's all very natural.

Islam also recommends giving alms at least once a day. You have to give a small coin, and above all a big smile. When you have already given alms to the first beggar, you can say to every other beggar "egg na" which means "it has happened", that is, "alms has already reached heaven".

2. North America

a. The United States

Generally speaking, Americans are quite relaxed, except that the more you travel west, the more friendly they are!

"In New York, they throw the bag of groceries in your face, and you risk getting run over on your way out! In the Middle West, people are already telling you: "Thank you for shopping here! "In California, they walk you to your car with your packages!" 26

²³ Curdled camel milk cut with water and sugar, very thirst-quenching.

²² No alcohol, obviously.

²⁴ First a "bitter as death" tea, then "sweet as life" and finally "sweet as love" tea.

²⁵ This is something the traffic officer, who calls each driver by name, will never fine.

²⁶ Le Tour du Monde la Politesse, Édition DENOËL - LE MONDE, p.47



New Yorkers walk fast, and they will quickly get that little exasperated look common to big city dwellers (perfectly familiar to Parisians) if they don't have enough space to get through. As in Paris, and perhaps even more so, the unspoken rule of escalators is respected: stand to the right for those who are in no hurry and leave the left to those who need to overtake.

East Coast Americans show some distance at first and you'll have to wait a bit before they hit you on the back. They will always be wary of someone who is too warm-hearted at first. A first meeting will therefore result in a frank and cordial handshake, and your interviewer will have your name repeated several times, or even ask you to spell it out to make sure they remember it.

The kiss is bordering on indecency for them and most of the time reserved for grandmothers! A respectful kiss on the cheek, nothing more. Americans prefer to "hug", this cordial embrace which comes in several forms depending on the degree of familiarity: for distant relationships, a "semi-hug" which consists of putting one arm around the other, for others, the "bear hug", a warmer hug which closes the space separating the other, and at the same time reduces the room for misunderstandings and disagreements. At a rate of three hugs a day, it is even supposed to help combat stress by reducing cortisol levels in the blood!

Generally speaking, Americans hate to embarrass their interlocutors, so avoid talking about religion or politics, because saying that one disagrees is provocation, or even outright rudeness, and cutting off speech is certainly a form of boorishness Avoid being sarcastic: this is considered to be gratuitous nastiness. If a Californian didn't like something, he or she will always stick to a cautious "It was okay," which can be translated as "Nothing to report.

Although they always seem very friendly, don't forget that this friendliness is very often a facade and does not give you the right to exceed the rules of familiarity, a notion that Latin people sometimes have a hard time assimilating ...

It's better to always stay positive and stick to subjects you love rather than hate, always staying in the politically correct, so you'll always hold back on bad jokes, avoid the second degree and never ever flirt in a professional setting...

East Coast Americans will always pay attention to their attire, especially when they go out, and will always expect the French and Italians to be elegant, unlike Californians who are less concerned about this kind of detail. Californians' language and dress are naturally relaxed, and if they hate doing everything like everyone else, when they have no choice, they will do it with their own nonchalance.

No matter where in the States your interlocutor comes from, certain subjects remain subject to a universal etiquette, always be on time, remember to bring a present when you are invited, and avoid chewing gum or worse, throwing it on the floor...

If you're going to the United States, know that alcohol is not a joke. Always carry identification to prove that you are over 21 years old and know that anyone serving alcohol to a minor is subject to a suspended sentence... Finally, if you go to the beach in California, know that surfers have their own code of conduct: don't go swimming on their territory!

3. South America

a. Brazil

Brazilians are known to be kind, courteous, very informal and never get angry. Making a face is frowned upon and expressing exasperation is considered counterproductive.

They are not against kissing, far from it and there are even some specificities: in Rio, they kiss each other twice, left and right, at Sāo Paulo, only once... We can also see the emergence of the static hug between men: with one hand, one embraces the back, while the other takes the opposite arm of the interlocutor, always smiling and sometimes embellished with a kiss, a kind of manly hug from a distance in short.

The Brazilians, on the other hand, share with the Asians the view that blowing one's nose in public is the most impolite thing to do. Similarly, joining the thumb and index finger in the shape of an "o" as is quite common to signify approval is an offensive gesture in Brazil, it is better to raise the thumb.

Generally speaking, Brazilians have a thunderous laugh wherever they go, and their ability to be racially mixed is real, although racism is still present in the workplace. They often shake their heads during



exchanges to show their interlocutors that they are concentrated, do not hesitate to do the same to return the courtesy.

Do you have to go to Brazil? In professional or private relationships, you will often be offered small cups of coffee that it is extremely impolite to refuse. Are you going to enjoy the beach? You should know that while Brazilians have no problem with nudity, topless among women is inconceivable: Brigitte Bardot tried it in her time, it didn't change anything! The "dental floss" on the other hand (another name for the thong) is commonplace, bashful should abstain...

b. Colombia

Colombians have a reputation for being hot-blooded but otherwise very courteous. Vowing is generally required, even and especially between members of the same family or close friends. However, in Colombia, as in the rest of Latin America, punctuality is quite particular in the sense that it is anything but polite to arrive... on time! The Colombian is never in a hurry and could take it badly if you make him notice. So avoid or else you'll have to come to blows!

Another detail that may shock you is the ease with which Colombians use nicknames based on the physical appearance of the person they are talking to. So don't be mischievous if they call you "Gordo" (the fat one), "Negro" (the black one) or "Pulga" (the flea) because in Colombia, these nicknames follow those they refer to all their lives. They are also very humorous and expect you to laugh with them at each and every one of their witty comments, so even if you don't understand the subtlety, laugh or you'll hurt their feelings! On the other hand, don't venture to make fun, even gently, of their words, attitude or accent: you would be showing a filthy rudeness...

If in France the meal is THE moment of socialization par excellence, in Colombia, it is the Rumba that is the law. This dance answers to a code as strict as the swaying of the hips that it entails is ample. Also, any man wishing to invite a woman who is already accompanied to dance will have to ask permission from... his partner: a courteous way to apologize for leaving him alone while his partner burns the boards with another.

Finally, beware of discussing sensitive subjects such as religion, cocaine trafficking or politics. Remember that they are fervent Catholics, already suffering enough from the situation and reputation of their country...

c. Mexico

Friendly and caring, the « *caballero* »²⁷ is on a first-name basis for everyone, addressing formally to people being a respectful mark of distance reserved for dignitaries. If it is familiar, it is no less courteous in all circumstances, but this kindness, like that displayed by the Americans, is a kindness of facade, a remnant of Spanish colonization.

This way of keeping up appearances can sometimes turn into a puzzle: Mexicans never say no, even if they mislead you if they don't have the answer to your question, and being late is a national sport... If a Mexican tells you he'll be there "al rato" 128, understand that it could be an hour or two days from now...

Mexicans are extremely tactile. To greet each other, two men will give each other the *abrazo*: they shake hands, then give each other a hug punctuated by three virile slaps on the back before shaking hands again²⁹. Women will add a delicate peck on the cheek. This great closeness accompanied by tender words tends to mislead foreigners about the intentions of those who practice it and what passes for kindness in Mexico can be confused with flirting elsewhere, so beware of misunderstandings!

If you're going to Mexico, make sure you learn enough Spanish to explain that you're not American if you really want to speak English during your stay and, if you choose to, simply avoid English, otherwise you won't get any help if you're in a bind...

As with Italians, there are many appreciative comments to passers-by, it is considered a tribute and should not be taken offense. However, you should know that Mexicans are hot-blooded, and that Mexican women are the most jealous women in the world! Unlike India, it is common to see Mexicans touch a child's head in the street. It's a way to prevent misfortune from befalling him. Don't try it, especially if you have clear eyes: you would be accused of casting the "evil eye"!

²⁷ Mexican Gentleman

^{28 «} Now >

²⁹ During the Revolution, that's how we checked if the person we were talking to was armed.



d. Peru

Peru is a Latin country, and this can be felt in the attitude of your interviewer. Some Peruvians keep very close to their interlocutors when they talk to them: this is not deliberately intrusive, so avoid backing down.

Peruvians do not have the same notion of time as we do. The 20 minutes often turn into 40 minutes. It is rare to arrive after a Peruvian. So, don't be offended or upset and take the opportunity to slow down and take your time!

In big cities, relax. Minds are more open and accustomed to travelers. While in smaller towns and villages, it is advisable to pay close attention to your behavior. In any case, you can make up for it by trying a few words of Spanish and with a sorry smile.

On arrival, swap low necklines and short shorts for long clothes. Indeed, Peruvians are still a traditional population that looks down on people who are too revealing of their bodies. You might catch some scowling glances! At an event, leave your shorts and sandals aside for more formal clothes.

When you arrive at the hotel, you should tip the suitcase carriers. Similarly, if you are eating in a restaurant, you can leave 10% to 15% of the bill to the waiter. It is not common for taxi drivers to tip.

When traveling in Peru, be aware that security can sometimes be poor and prefer to leave your cash in your hotel room, avoid taking your papers with you, stay away from beaches at night and be careful in city centers.

In Peru, it is customary to bring a present when you are invited. If you come empty-handed, you might be frowned upon, so if your tour includes a night at a local's house, don't forget to bring a small gift for your host. A bottle of wine, chocolate or even flowers are always appreciated.

Peru is a particularly polite country. When you meet people, be aware that men must shake hands and women must give each other a single kiss. In shops or taxis, don't forget to greet people with a "buenos días". As you leave, slip in a "hasta luego".

Photographing Indians is worse than rudeness, it's a crime! Indeed, the majority think that the photo takes away their soul. If you really can't help it, then ask for permission, which is sometimes granted for a small fee.

4. Asia

a. China

In this country, all manners are based on modesty, reserve and the maintenance of one's health. Also, each inhabitant lives to preserve his body. They get up at dawn and go to bed early, and when they eat, they have no problem spitting out cores, cartilage, bones and other foods that cannot be ingested from the table or the ground.

The Chinese rarely express their feelings and only support their words with gestures when they are very angry. Latins must therefore try to restrain themselves from speaking with their hands, otherwise they will appear aggressive.

Very discreet³⁰, Chinese people do not touch each other when greeting each other, do not kiss each other and do not look each other in the eye (at least not insistently) in public. If they tolerate a Westerner shaking their hand, it should not last too long, so prefer a slight nod.

They show great self-control and may even go so far as to laugh in a sad situation: although this may seem incongruous, it is in fact a defense mechanism that enables them to overcome the ordeal.

Punctuality is the first rule to remember: the Chinese always arrive early for their appointments. Another major rule is not to talk about politics, and the last one is not to ask too personal questions, on the other hand don't hesitate to ask them about their children. Children are kings in China and their parents do not deny them anything on principle, so be patient if they scream, push you around or step on your toe because the parents will not move an eyelash, finding it even irresistible.

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³⁰ In this pursuit of modesty, cleavages are very poorly perceived.



If you have to attend a business meal, you should know that banquets follow the very strict protocol of the "Ganbeil" ("bottoms up") protocol, from which it is practically impossible to escape without offending your interlocutor:

- A first general bottoms up in honor of something very specific...
- Individual *ganbei* that will get the better of small drinkers if the table is big³¹,
- In deference, be sure to tap your glass on the underside of the person with whom you are toasting, unless the other person is explicitly inferior to you³²,
- Then you have to turn your glass upside down to show there's not a drop left, which proves you have nothing to hide³³.

The inebriated individual is considered to have lowered to the mask of rigor in order to open himself up to his host, and this ritual creates strong bonds between participants. However, it is best to avoid ending up dead drunk. How to stay sober in such cases? "Set your drinking down" to the most important person in the room or prefer beer to *baiju* if the host tolerates it³⁴. Women are more easily excused than men, but the latter, as a last resort, can invoke the need to drive sober or, more original, come accompanied by a substitute experienced in the art of drinking, introduced by a formula such as "I'm sick but my partner will drink instead of me"³⁵.

Finally, if a Chinese person asks you about your age or tells you that you've put on some weight, don't take it the wrong way: the first subject fascinates them and the second is actually a compliment.

b. South Korea

Etiquette in South Korea is clearly torn: between ancestral decorum and the adoption of Western rites, Koreans generally respond to the rules of politeness of their generation, which creates conflicts within Korean society itself?

Some major themes persist, however, mainly marked by a hierarchy structured around the age and gender of the interlocutor. If you find it strange that Koreans insist on knowing your Chinese zodiac sign or the year of your university degree, it is because direct questions are impolite and because they try to locate their interlocutor by other means.

If you have to shake someone's hand, bow your head, and, as in Japan, if the person you're talking to is holding something out to you, take it with both hands or put one of yours under his or her elbow as a sign of consideration.

Politeness is also expressed in the way tea is served and, as in China, in drinking alcohol "bottoms up"³⁶. It should be noted, however, that as in Japan, these rules apply to particular circles and strangers are very often ignored. It is therefore not surprising that if you are bumped into in the street, no one has to apologize, and it will even seem strange, even disturbing, that you do so.

Although it may seem rude, it is perfectly normal to loudly clear your throat and spit. On the other hand, as in Japan and Brazil, it is extremely frowned upon to blow your nose in public when it is perfectly acceptable to sniff. If you really don't feel like it anymore, take refuge in a quiet corner to relieve yourself...

If you are travelling to South Korea, be aware that Korean taxis have a conduct that even an Italian would describe as reckless, and don't be surprised if some of them refuse to pick you up outright: they don't speak a word of English and a Korean will always refuse to lose face. Similarly, be aware that any tip will be refused. French friends, if sometimes it seems to you that you recognize the language of Molière, it is because France has the reputation of being a charming and romantic country, so much so that they have borrowed certain words from it.

c. Hong-Kong

It is imperative not to confuse efficiency with rudeness. Hong Kongers apply Confucian principles, and for them, the other, as an unknown, represents little or nothing, as opposed to people deserving respect and attention. It is therefore normal to close the elevator doors when you are almost there, to bring you the bill when you have not asked for anything, for your taxi to drop you 50m before your destination to avoid a

35 It's up to him to specify to each ganbei that he drinks as a representative!

³¹ Guests are challenged in a hierarchical order by each guest before being asked to reciprocate.

³² This way you stare at the glass and not at the person, which, let's remember, is rude.

³³ Not finishing one's drink is perceived as a lack of frankness, and refusing to toast is, again, impolite.

³⁴ Traditional white alcohol at 50 degrees...

es In a formalist and protocol society, a momentary drunkenness can allow us to get to know each other better before the etiquette takes over.



detour that would make you lose time, or for your interlocutor to take a call in the middle of your sentence without even apologizing or pretending to move away.

Following the SARS and Swine Flu epidemics, Hong Kong introduced strict health rules dictated by a real sense of collective utility that are now part of the country's code of politeness. The mask is an essential accessory in public transport and at the office at the slightest sign of respiratory discomfort, and even during a transaction, a salesman will apologize hastily to go and sneeze to several of his customer's mothers.

Holding hands between boys or girls is common for Hong Kong people, it is a sign of friendship, on the other hand, demonstrative couples in public are extremely frowned upon, as is touching others, even if it's just a shoulder touch: don't do it!

Smoking is natural and normal in Hong Kong, so a native will always offer you a cigarette before lighting one for him and expect you to do the same. However, a woman will never smoke in public. If smoking bothers you, take it on yourself and risk being seen as an intolerant person of the first order!

d. India

Unlike the Russians, the Indians are very smiling. It is therefore advisable to wear your most beautiful smile in all circumstances!

In India, you greet your interlocutor by joining your hands under your chin, bowing your head and saying "Namaste! ». This way of doing things has the advantage of preserving a certain physical distance. Shaking hands is considered an unclean act, even though handshakes and hugs are becoming more common in cities, at private parties and in trendy bars. Kissing is considered a sexual act³⁷!

In the countryside, greetings can be accompanied by an additional mark of humility: bending down and touching the foot of the person being greeted. The person will be greeted by accompanying the questionanswer with the word Ap (you) or the Tu, more familiar according to the caste to which the interlocutors belong, except for Brahmins who systematically use a formal mode of addressing to people, even to their servants.

Indian customs are a mixture of politeness and frankness. Also, the first "Namaste! "will be followed by a whole series of questions that might seem indiscreet in order to determine your social and family situation and your position in the hierarchy.

If you meet an Indian person and need to discuss, postpone the discussion until you are both seated: standing would mean that you have the upper hand over that person. And if you have to sit on the floor, don't extend your legs, keep them bent and don't step over anyone.

In terms of communication, head movements that mean "no" in our country have the opposite definition in India and mean approval! It is important to know that we never say "no" in India and an Indian will knowingly prefer to give you the wrong answer rather than admit that he doesn't know. If he says "yes", it is better not to be satisfied with that either and go straight to the practical questions to make sure that it was not just a polite yes. They seldom say thank you since they usually return any service rendered to them when an insistent "thank you" may be seen as a verbal trick substituting instant verbal for the future act.

As far as the rules of hospitality are concerned, one should never refuse tea when one has to refuse to help oneself to a dish before the host has insisted enough to allow the guest to indulge politely in gluttony. In the West, this refusal is taken literally, and Indian tourists usually leave hungry, so it is important to be aware of this and take it into account. At the table, Indians generally do not use cutlery and eat with their right hand (never the left).

In India it is very badly seen to touch the head of children: it is considered as the reflection of the soul. And it is necessary to know that sneezing is bad luck, especially if it happens at the moment when one undertakes something, and even more during wedding meals, to avoid all bad omens.38

g En Inde, la sexualité est très réprimée et les relations physiques difficiles avant le mariage. La tenue vestimentaire, que ce soit pour les hommes ou pour les femmes, doit couvrir toutes les parties du corps : pas de décolletés, pas de T-shirt à manches courtes, shorts etc. Ces vêtements très ordinaires en Occident sont percus comme une provocation.

³⁸ Pour la petite anecdote, c'est pour cela qu'on joue une musique assourdissante lors des mariages : pour ne pas entendre le misérable de l'assistance qui se mettra à éternuer !



If you go to India, avoid breathing the flowers and plants sold in the street and intended for offerings: one does not offer to the gods gifts that have already been used. Also, refrain from touching the colorful garlands that you will find everywhere, otherwise you will make them unclean.

e. Japan

Courtesy is Japan's golden rule. It begins in service: smiles, deference and thanks, whether or not one has consumed, are the order of the day. Bowing is the daily ritual most noticed by foreigners and follows a very strict codification: the longer and deeper the bow, the higher the social status of the person being greeted.

Like many Asian countries, Japan is a formalistic society, but it probably has one of the most elaborate codes of politeness, despite the increasing westernization of behavior. There is a label for each situation, which frames the conduct according to the rank, age, and gender of the interlocutors. This strict code aims to maintain the social bond through appropriate conduct and to introduce a weighting into relations between people. As in South Korea, it is becoming increasingly important for young people who gradually turn away from it or get lost in polite language.

However, a few important rules emerge: when meeting someone, one should of course avoid physical contact (no kissing or handshaking) but one should bow slightly (very often, a slight and quick tilt of the head is enough). Never look a Japanese person straight in the eyes since this attitude will be perceived as a sign of intimidation and considered an insulting act. Any object given or received should be given or received with both hands, at the risk of being considered extremely badly educated. Blowing one's nose in public, let alone in a handkerchief, is also prohibited! Young girls should never laugh out loud, but laugh behind their hand, otherwise they will be immediately labelled as being unsuitable for socializing.

If you're going to Japan, be aware that if you're taking the transport or walking around in a shopping mall and taking an escalator, you'll always have to squeeze yourself on the left side to let people on the right side through. You should also know that tattoos are very badly seen and that you will certainly be refused access to the *ônsens*, the famous public hot baths. Speaking of baths, their only purpose is to relax, so you should take a shower before slipping into them, knowing that the water must remain clear and at the right temperature since each member of the household will spend time there when it is his turn.

Wishing to offer a gift³⁹ to your host? If in France a gift received is opened in the presence of the person who gave it so that they can thank them as soon as possible, the opposite is true in Japan. One takes care of the packaging as much as the content and should accompany the gift with a depreciating formula. The person will thank you but will never open the gift in front of you, and when you leave, you must apologize for the embarrassment caused by your visit.

The Japanese begin the meal with the formula "itadakimasu" which is used to thank the gods and the person who prepared the meal and before drinking, they toast by saying "kampal" !40 The food is eaten hot and the Japanese eat noisily and often burp, both to cool their food and to show their appreciation. It is common not to finish your plate so as not to look like a pig and not to hurt the lady of the house who might think she hasn't offered you enough to eat! Not touching your bowl of rice is also a sign that you have eaten enough.

You should never ever stick your 2 chopsticks in your rice bowl or pass your food from chopstick to chopstick because these gestures are similar to a funeral ceremony... In the same way, you should avoid giving a rounded shape to your rice in the bowl, because it is expressly reserved for Buddha's rice, or pointing something or someone with your chopsticks, which is very badly seen. Finally, in the evening, avoid whistling because according to an old superstition, it attracts snakes!

f. Mongolia

For Mongols, it is all a matter of age, since age determines the rules of civility. For example, the youngest formally address the oldest. A child will want to see his grandparents, parents and older siblings. The parents will be on first-name terms with their children. People of the same age also tend to use the familiar form. This is almost the only hierarchical criterion, including in the public sphere: a grandfather who enters a ministry will, for example, use the familiar form of address for a senior civil servant while the latter is younger.

It should be noted that women often have better positions and therefore better salaries than men for all men have to do three years of military service, which may explain the difficulties they have in studying.

g. Taiwan

³⁹ Never four, which is a bad omen number for our Japanese friends!

 $^{^{}m 40}$ And never « Chin-chin » which means penis in Japanese...



Modesty is an essential quality and a much more appropriate and respectable form of politeness than the extroverted and friendly approach of the West. The Taiwanese will therefore do their utmost to prevent their interlocutor from losing face but will apply strict observance of the principles of efficiency seen in Hong Kong without seeing anything impolite about it.

Just like the Hong Kongese, the Taiwanese do not joke about health codes of politeness, and Taiwan, along with Hong Kong and Singapore, is one of the countries that have resisted the Covid-19 epidemic that raged in 2020 the best: if you are ill, you will stay at home or at least wear a mask, and go away to sneeze, while burping or clearing your throat will be less of a problem.

Would you like to give a gift? Beware of flowers and scarves, which are often associated with mourning, and you should avoid offering them. If you are invited, be aware that you will be offered the same dish several times, so avoid throwing yourself on it the first time because it is unseemly to refuse eating again... So, take your time!

h. Thailand

Life in the Land of Smiles is dictated by the imperatives of the "marayat"⁴¹, and from childhood, the Thai learn to respect the "puyaai"⁴² and bow their heads when they pass older people.

These rules of politeness guide everyday social relationships. They appear to be restrictive, but they keep the other person at a distance. Smiling is thus a way to avoid conflict. Doing the "wai" 43, a respectful gesture that avoids any physical contact in a society that is both prudish and tolerant.

To avoid conflict, it is necessary to remain within the norm, and to show humility, this is the concept of "krengchai" 44. The aim is to minimize any tension in a society that was originally very violent, and any retaliation for an affront or insult can have terrible consequences.

Western influence is beginning to be felt, but these attitudes are still considered brutal and unrestrained.

If you visit Thailand, you should know that there is no lack of respect for the royal family. So, keep your jokes about them to yourself and if you drop a Thai banknote, avoid putting your foot on it or you will step on the King's face which will lead you to jail! Likewise, when the national anthem is played twice a day on the radio⁴⁵, it's good form to interrupt one's activities while it's on air. The same goes for the cinema before each film: stand up and listen silently...

Thai people are very modest, even prudish: if you are in a couple, avoid public displays of affection that could shock the elderly. As in India and Vietnam, do not touch a child's head: it is the seat of his soul. If you did not do it on purpose, apologize, and your clumsiness will soon be forgiven. It goes without saying that proper dress is required in places of worship. So, no shorts or tank tops, and if you hadn't brought anything else with you, remember to rent trousers or a traditional outfit at the entrance of the temple.

i. Vietnam

Smiling but easily frowning, the Vietnamese share many codes with their neighbors. These include restraint and respect for elders and social hierarchy.

It is therefore welcome to respect basic social distances and to salute with hands folded on the chest. Avoid demonstrations of affection in public, which are always shocking in Asia, and avoid dressing too lightly or forgetting to address an older person with deference. Controlling your emotions and keeping calm is a matter of course so as not to lose face, and it is strongly recommended to always smile.

Remember that most Vietnamese are Buddhist, and this belief shapes their daily lives. The head is considered sacred and the feet are considered impure, so do not touch anyone's head, do not point your finger at people and always be careful never to point your foot (naked or not) at anyone or at the statues or altars of the ancestors. You should take off your socks and shoes before entering a place of worship or the inhabitant's home, always be aware of the direction your sole of the foot can point and avoid walking on carpets: they are only there to sit on...

^{41 &}quot;Good behavior" or "manners".

⁴² The people above in the hierarchy

⁴³ Greetings palms together at face level

^{44 &}quot;I feel embarrassed, I don't dare, I don't deserve "

⁴⁵ At 8amet 6pm



As everywhere in Asia, sticking chopsticks in a bowl of rice evokes the incense that is burned on funeral altars, learn how to get rid of this habit to avoid shocking your interlocutors.

Know that in Vietnam, age prevails over profession and wealth to define a person's status, and the passage of time is above all a carrier of experience and wisdom. The Vietnamese therefore feel no embarrassment in asking a person's age and will always be careful to address the elderly in a respectful and cordial manner. When greeting a mixed group, always remember to start with the women before addressing the men.

Because of the country's violent history, do not bring back painful memories and avoid wearing anything that could be considered military dress. Forget about khaki hats if you travel to the south of the country, and always ask permission before taking pictures of people, especially in the more remote rural and mountainous areas.

As in Japan or Korea, passing on an object is a two-handed affair, whether it is a gift or money. The exchange of gifts is an essential prelude to any business relationship and small souvenirs such as pens and books will be appreciated, even if you won't know about it because the gift is rarely opened in the presence of the person giving it, the gesture being more precious than the content.

5. Europe

a. Germany

In Germany and Austria there is a book, the Knigge, which defines the rules of politeness and good manners. Even if some of the rules are outdated, this book is still THE reference on the subject, and is often referred to.

Nevertheless, German politeness is characterized by its simplicity: the sincere is polite, and to be sincere is to be direct, without fear of offending the other person or of coating a truth that could be hurtful. Where the French take precautions, the Germans see a lie...

Don't be offended if a German florist doesn't pack your flowers carefully: an over-prepared bouquet is considered to be inconsiderate when it is customary to offer flowers as if they had just been specially picked for your recipient.

Unlike the Latin countries, which do not always play by the book, the Germans are very disciplined and never break a rule. They arrive early to start on time, they wait until the man is green to cross and it would never occur to them to do so out of the blue!

To greet each other, the Germans shake hands firmly and look each other straight in the eye, and we never ever kiss each other, because, for our friends across the Rhine as for the Indians, this gesture has erotic connotations! Indeed, from a very young age, children are taught to keep a respectful distance from people who are being greeted: the cultural gap can therefore be enormous, although the practice is gradually becoming more democratic.

Another detail that may shock the French, Japanese, English or Indians is that, for the Germans, excessive apology is unforgiving: it is for them a way of doing things that is handled in the best of cases, and is suspect most of the time...

You should know that in Germany it is badly perceived to serve tap water: it will always be mineral or sparkling and in a German brewery, the mug will be automatically filled with beer as long as its lid is not folded down, which is obviously not the norm in France and could disturb them ...

Germans are used to tipping in restaurants: their bill is always increased by a 10 to 20% which is divided among the staff, which does not prevent them from leaving a generous tip to thank in particular those who served them.

Finally, you should know that the Germans are much more ecological than we are and that's why they consider waste sorting to be essential!

b. Austria

Like their German neighbors, Austrians refer to the "Knigge" which defines the rules of politeness and good manners.



In Austria it is normal (and the opposite would be unimaginable) to present yourself with all your titles (academic, etc.) when you pick up the phone. This means that sometimes you have to wait a long time before you can speak, until the caller has announced all his titles... Not respecting this rule is considered a serious lack of manners. There are so many different titles that all secretaries have in their office, in the indispensable material, an excessively long list which gives the meaning of all these titles, so numerous that we sometimes forget the meaning!

Another sacred element for Austrians: wine! Unlike the Germans, it is their favorite drink (especially if it is dry white wine cut with sparkling water, which makes the French shudder) and they can be very strict on the label that accompanies its consumption: all guests must be served before dipping their lips in it!

The Austrians are keen to point out their differences with the Germans. If they are just as keen on respecting the rules and pragmatic and efficient as the Germans, they do so with a very southern nonchalance and their vocabulary will sometimes be enough to disturb the beginner German speaker, especially on the names of certain dishes or when they crackle with a thunderous *Grüss Gott* ("Hail to God") instead of the usual *Guten Tag.* So, keep this in mind so as not to offend your interlocutor ...

However, as with the Germans, remember to stay measured in all circumstances and keep your distance (an average of sixty centimeters is recommended), and to respect the environment: the Austrians are the European champions in waste sorting.

In business, Austrians are very strict, polite and respectful and never mix humor and business. It is unthinkable for Austrians to cancel an appointment at the last minute and they expect the other side to do the same.

c. Spain

The Spaniards use the imperative form all the time and show a disconcerting familiarity. Sympathy is immediately acquired they almost never address people on a formal way⁴⁶ even in government departments or at business meals. You are included from the outset in the circle of family or friends, and are therefore treated as such, but in Spain, the more you are appreciated, the more you are spoken to... "badly".

They speak loudly and get offended if you don't do the same. Good manners are considered presumptuous, and you will just not be listened to, even when you order in a restaurant or bar. You have to give voice and snap your fingers to cover up the ambient noise, and no one will take offence.

Advantages and disadvantages of this way of doing things, Spaniards are at home everywhere, without worrying about their neighbors, and for good reason! For a Spaniard, doing what you want when you want is a fundamental right. True politeness? To build relationships of open camaraderie with others, and that is why the height of rudeness is to... « despedirse a la francesa »⁴⁷.

Never in a hurry, rarely on time (except for a bullfight), expect a Spaniard to be constantly late... They have a charming peculiarity: the paseo. Before dinner, they dress up elegantly and go for a walk, ending up sitting on a bench and remaking the world with friends or passers-by: they take their time...

d. France:

The French have a reputation for being stingy (they don't leave tips), grumpy (they love to talk about everything) and arrogant... Yet they are often found to be romantic and seductive, and they are reputed to be elegant and gourmet, always curious to discover new flavors: isn't the Art de la Table a must in France?

There is a very French particularity, it is to kiss each other to say hello; even when we don't know each other. Kissing is really one of their specialties that surprises foreigners a lot!

Usual among women, common among male friends, it is meant to greet, thank or celebrate a special occasion: it is, depending on the region, one kiss, two kisses, three kisses, four kisses, etc., quite sonorous, which can, depending on the region, start with the right or the left cheek... Even the French get lost in it and there is a website that gives the trends region by region⁴⁸! It remains to be seen whether this habit will continue after the 2020 pandemic...

⁴⁶ Le vouvoiement est tombé en désuétude, même à l'égard des personnes âgées qui pourraient s'en offusquer !

^{47 «} Partir à la française » ! C'est-à-dire partir rapidement, sans prendre le temps de dire au revoir à chaque personne présente, une par une...



The French also shake hands in a professional environment or during a first meeting, and only the degree of familiarity will make two men go from shaking hands to kissing or even an American-style hug... No card at this level but a small video of the English comedian Paul Taylor⁴⁹.

e. Greece

The Greeks do not bother with forms and are characterized by a harshness all Balkan.

Grandparents are at the center of the family and feel the same way in society: they cut the queues and throw themselves on the seats in transport without a word of excuse.

At the wheel, swear words accompany anyone who stops at an amber light and fails to start again quickly enough. In fact, swear words are generally legion and can be directed at ordinary people as well as at close friends: here, it's all about intonation.

Greek politeness is found in words, or rather their superimposition: Greeks congratulate and thank each other with superlatives and affectionate diminutives. Each formula is built around a genuine concern for the other (and his entire family) and is still very much marked by a superstition that the formula of politeness is a way to ward off the evil eye.

When celebrating an event (and they are legion), the Greeks invite and pay for all the guests and consider their group of friends as a second family.

A Greek peculiarity is that they are never in debt to anyone and even a simple plate of food will always be made full to pay for it.

Greeks talk a lot with their hands and some gestures have a meaning of their own. For example, to say no, they throw their head back and lift their chin. Avoid spreading your 5 fingers towards your interlocutors: *mustza* means that you curse them for 5 generations... If you realize that your interlocutor changes his expression, try to remember the last gesture you made and do it again towards yourself, your interlocutors will realize that you made a mistake and will forgive you.

Greeks are not punctual: being an hour late is common, even normal... They will never apologize and will not understand that you are not smiling! It's even a good idea to bring a small gift for your first meeting: you will be held in high esteem for this delicate attention!

If you are going to Greece or are invited to dine with Greeks, never show up before 9 or 10 pm and don't be offended if you are asked to help set the table: everything will be done in a simple, relaxed and warm atmosphere, and as Greeks like to enjoy their guests, they will bring all the dishes at once so they don't have to get up between services. Use and abuse toothpicks and never refuse a dish or a drink for fear of offending your guests.

f. Italy

Italy loves titles and there are a host of distinctions based on level of education or profession⁵⁰. To each of them correspond formulas of particular politeness, at least in writing, based on laudatory adjectives enriched with superlatives... This use of academic titles is a survival of a time when higher education graduates were rare. Nowadays, it is still a way of gratifying or flattering your interlocutor, so it is not uncommon that the interlocutor who gives you a "dottore" hoping for a tip passes in a few minutes to the most trivial tutoring.

Renowned for their unfailingly elegance and unfailingly good humor, it is only natural for Italians to be impeccable, both in terms of respecting themselves and others. They expect the same from others, with particular attention to shoes, which must be perfectly polished. However, they are not very punctual either, and if you are late for an appointment, chances are they will be more late than you are. Don't risk it, though, because the Italian gets angry very quickly...

If you are invited to dinner, don't refuse and make sure you are available at the risk of offending your interlocutor, and never arrive before 8 pm, knowing well that you won't be at the table before 10 pm... And don't forget that when you eat with an Italian, spaghetti is eaten with a fork and only with a fork. Whoever cuts it or uses a spoon is simply being vulgar!

⁴⁹ https://www.youtube.com/watch?v=BAtDe5Mfq84

⁵⁰ The most common is « dottore » (ou « dottoressa » for women), but you also have « perito » (graduate in chemistry or naval engineering), « avvocato »,

[«] professore », « maestro », « geometra », « ingegnere », « architetto », « onorevole » « for parliamentarians even though they are not always honorable ...)



Italians are in the top 4 of the worst drivers along with Koreans, Israelis and Mauritanians. If you go to Italy, expect to be insulted, even if you're not the one driving the opposite way in a one-way street... These gentlemen will find it quite normal to compliment a *ragazza* that passes by with a lot of whistling and complimentary comments. Feminists of all stripes, don't be offended, they don't see any malice in it...

g. United Kigndom

The English are characterized by their legendary phlegm. The most obvious expression of this classy nonchalance can be found in their way of queuing: nobody doubles, nobody sighs, nobody raises an eyebrow or their eyes to the sky and above all, nobody complains. In London, people line up for the slightest excuse, from morning to night, yet none of these queues show the slightest trace of disorder or the slightest sign of irritation. Even during the sinking of the Titanic, the British politely lined up to board the lifeboats when the Americans were elbowing each other. In the United Kingdom, first come, first served and no one will challenge them by right!

Across the Channel, you'll never be told no, but the "I'm afraid I can't..." you'll get will be just as definitive...

The place of socialization par excellence is the Pub. However, if an Englishman invites you to his home, be aware that it is very rare and that you will have to dress for the occasion. Bring a small present to the table, keep your hands on your knees when you are not eating. Above all, rave about the meals you are served, especially if you are French: a simple "that was lovely, thank you" would make an awful person of you!

The British have a legendary sense of humor, they love to make people laugh and never hesitate to make people laugh at themselves. On the other hand, never venture to make fun of the Queen's outfits: that doesn't make anyone laugh!

h. The Netherlands

The Netherlands is characterized by a rather special form of politeness: without any embarrassment or superfluity, one could not be more direct in one's remarks. No more English finesse, no more Belgian discretion and no more French politeness!

Calvinism has left indelible traces in the country and among its inhabitants, and one is only concerned with the essence of things and what is really important. Even more than in Israel, politeness in the sense that most of us understand it is therefore seen as pure hypocrisy.

In the Netherlands, therefore, the contact is frank, rough and doesn't bother with "good manners". Distances are quickly abolished, and if a Dutch person taps you on the shoulder, it is because they have already included you in their circle of friends and family. You speak out loud and clear, and above all, you say what you want: only policies are still subject to a code that meets specific conventions.

Rather relaxed, the Dutch are nevertheless very rigorous in the workplace: if you can drop your jacket in the summer, don't you dare rolling up your sleeves...

Contrary to popular belief, cannabis use is highly regulated and only available in coffee shops, so please refrain from making inappropriate comments about it. Above all, never offend a Dutch person by calling the Netherlands Holland: Holland is only a province of the Netherlands. Another filthy rudeness is to start a phone call with "Hello" instead of giving your first and/or last name.

i. Poland

The Poles are increasingly outward-looking and its increasingly permeated by European culture. Nevertheless, they maintain a certain rigor and God and religion are subjects with which one should never joke, just as it should be known that John Paul II is an icon of the nation.

In Poland, dinner is at 7pm and no more than 15 minutes late is tolerated. If you are invited to Polish people's homes, always bring a present and check on arrival to see if your guests have kept their shoes on. At the table, the first served invites other drinkers to take their drink before drinking.

In the street, the person you are talking to is greeted with a firm handshake⁵¹ and the eyes are glued to the other person's face as a sign of sincerity. Only close friends kiss each other, and even then, only one kiss

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⁵¹ If it's a woman, she has to offer you her hand first before you shake it.



on the cheek. Always use the Mr. and Mrs. titles and only use the name of the other person once permission has been granted.

In the office, there is no knocking at the door before entering, even if you are on the phone.

Polish men are courteous and gallant and will always help a woman off the bus or hold the door for her, even if they don't know her. If you're going to ask the question as a courtesy, don't ask a Pole how it's going: the person you're talking to will be happy to explain, in great detail, why things aren't going well. The answer will be much longer than you think, and you may be late...

j. Russia

Although enjoying a cold and haughty image, Russians are sincere individuals who can always be counted on

They do not respond to the « *Zdravstvouite* ! »52 or a brief nod, and don't smile without a good reason, since smiling is hypocrisy and weakness. The more you show your teeth, the more the Russians will distrust you!

In Russia, it is important to remain neutral and to speak by injunction. Greetings" and "thanks" are far from being automatic because they are considered useless. The underlying message? "You do not exist for me, so I am no danger to you. "It is difficult to integrate for Europeans or Americans for whom smiling is equivalent to showing good intentions... To cheer them up a little, don't hesitate to address them a few words in their own language: they will appreciate the effort.

As in the United Kingdom, tea is a real tradition in Russia. To be invited to drink tea is not to be refused more than twice, and you should know that it is to be invited to a real meal. It is therefore better to avoid eating beforehand at the risk of offending your hosts! And if you come home late, let them know that you have arrived safely, otherwise they will call you to check that nothing has happened to you along the way.

Chivalry is still common in Russia: giving way, holding a door, kissing a lady's hand or toasting her are all very common. Be careful, however, any toast must be followed by a bottoms up, otherwise you might think you didn't mean a word of your own speech!

Russians are superstitious... Avoid stopping on the doorstep and walk into the next room before you greet anyone. As Russians are afraid of the evil eye, you will often see them nod three times over their left shoulder and touch wood three times to protect themselves from it. Never hand money to a Russian but put it on the small tablet provided for that purpose: negative energies are released from it...

6. Middle East

a. Israel

The Israelis have a conception of politeness that one would describe as... rustic. They are in fact warm and supportive, helping each other and doing each other favors without doing anything. They introduce themselves by their first names and will give you the Mr. and Mrs. titles until you break the ice by asking them to do the same.

Hebrew has no formal way of addressing people. As a result, there are no social barriers, no marks of respect and little meaning for politeness and courtesy. In Israel, people don't say "hello" and they don't ask permission, but they rush, apostrophe and cut the lines at every turn! It goes without saying that they don't hold the door for ladies either. Relationships are direct and informal, and Israelis can pass for being rude and invasive because it seems natural to them to be everywhere, in all circumstances and often with their families.

It is not so much that they are shameless, but that formalism is equated with hypocrisy. Kibbutz ethics⁵³ follows the original premise that kibbutzniks are equal in principle. They therefore perform the most unrewarding tasks together, and it seems unlikely to treat anyone above them. Politeness is therefore reserved for the petty bourgeois and has nothing to do with the spirit of the pioneers.

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⁵² Good morning in Russian

⁵³ A type of Zionist collectivist village created at the beginning of the XXe century by Jews of Russian and Polish origin adhering to the Zionist movement of socialist influence.



There is no pretense, therefore, the Israelis are frank and direct. If they do not agree or are not satisfied, they will let it be known without any formality! Don't hesitate to do the same: retort and ask all the questions that come to your mind, they will always answer sincerely.

In the same way that they almost never apologize, they are far from being punctual and you will often wait a good quarter of an hour or even 20 minutes for them. For your part, don't show your annoyance and don't be overly courteous: it would be perceived as a lack of self-confidence.

If you go to Israel, beware of the roads! If he really has to have a car, the Israeli motorist will drive brutally, without flashing lights, overtaking on the right and regularly making fishtails?

b. Turkey

Turks generally greet each other by saying hello and then shaking hands. If they are with family or close friends, they will shake hands while kissing on the cheeks, and in nationalist circles, people simply touch their temples.

Turks are cordial and warm-hearted and are renowned for their hospitality. When entering Turkish homes, it is unthinkable not to take off your shoes. Out of respect, as soon as you enter, the hostess will offer to spray your hands with cologne or rose water and offer you a snack that it would be unwise to refuse. As the perfect guest, you should bring a present for the hostess or some trinkets for the children, thank the oldest woman in the household for organizing everything and conclude with the words "*Elinize saglik olsun*"54.

Be aware that the Turks are extremely superstitious, and you will often see them wearing a navy blue or turquoise amulet⁵⁵ to prevent the surrounding bad thoughts from reaching them. Beware of making fun of them, or talking about religion, politics and sexuality. Also know that it is not right to accept help too, if you ever want to help a Turk who is visibly in trouble, do not ask him but intervene directly.

Surprisingly, Turks will respect the queues to get on the transport but will be extremely undisciplined in any other situation!

^{54 «} May your hands be blessed »

⁵⁵ Called « Nazar Boncuk »



Chapitre 5 – I am Stu, how should I deal with a problematic situation?

For all these cases, please refer to the "Stu Manual" in which Stoorist recommends specific actions to be taken in each case.



Chapitre 6 – The little poem that perfectly sums up the spirit of the Stoorist Community

DESIDERATA56

Go Placidly amid the noise and the haste And remember what peace there may be in silence.

As far as possible, without surrender, Be on good terms with all persons. Speak your truth quietly and clearly; And listen to others, Even to the dull and the ignorant; They too have their story.

Avoid loud and aggressive persons; They are vexatious to the spirit.

If you compare yourself with others,
You may become vain or bitter,
For always there will be greater and lesser persons than yourself.
Enjoy your achievements as well as your plans.
Keep interested in your own career, however humble;
it is a real possession in the changing fortunes of time.

Exercise caution in your business affairs,
For the world is full of trickery.
But let this not blind you to what virtue there is;
Many persons strive for high ideals,
And everywhere life is full of heroism.

Be yourself. Especially do not feign affection.

Neither be cynical about love;

For in the face of all aridity and disenchantment,

It is as perennial as the grass.

Take kindly the counsel of the years,
Gracefully surrendering the things of youth.
Nurture strength of spirit to shield you in sudden misfortune.
But do not distress yourself with dark imaginings.
Many fears are born of fatigue and loneliness.

Beyond a wholesome discipline,
Be gentle with yourself.
You are a child of the universe
No less than the trees and the stars;
You have a right to be here.
And whether or not it is clear to you,
No doubt the universe is unfolding as it should.

Therefore, be at peace with God, Whatever you conceive Him to be. And whatever your labors and aspirations, In the noisy confusion of life, Keep peace in your soul.

With all its sham, drudgery and broken dreams, It is still a beautiful world. Be cheerful. Strive to be happy.

Desiderata (from the Latin desiderata, "desired things", plural of desideratum) is a poem in English dedicated to the search for happiness in life. In 1959, the Reverend Frederick Kates, rector of St. Paul's Church in Baltimore, used the poem in a collection of devotional material he compiled for his congregation. At the beginning of the book was the annotation: "The Church of Old St. Paul, A.D. of Baltimore. 1692. ». The more the book passed from hand to hand, the more obscure his authorship became. Copies with the notation: "of the Church of Old Saint Paul" were printed and widely distributed in the years that followed. The publishers deduced that the poem had been found in this church, whose foundation dates back to the settlement of the first settlers in the 18th century, and therefore the poem must have been written in 1692. This undoubtedly added charm and contributed to the appeal of the poem, despite the fact that the language used suggests a more modern origin.

It is now established that its author is Max Ehrmann, an American poet and lawyer who lived in Terre Haute, Indiana. Written in 1927, it was published posthumously by Ehrmann's wife in 1948 in a collection entitled Desiderata of Happiness. The poem became popular prose in the various spiritual movements of the 1960s and 1970s.



Chapitre 7 – Le petit glossaire à mettre dans toutes les mains

- Happy Stoo / hæpi 'stoe: / N. mfn, pl Happy Stoo: Fulfilled member of the Community who practices Stoorism by discovering the true face of the city during his stay.
- **POI** /'peoi/ *N. m*: A barbaric acronym for "Point Of Interest" designating any point of interest selected by Stoorist that shares our values and seems worthy of a visit.
- Restook /'restok/ N. m: Extension of the stook in progress with the Stu or organization of a new accompaniment with the same Stu

Restooker /'restuke/ Vb tr. An always welcome action to extend the current accompaniment or to renew it at a later date with the same Stu.

- **Steam Stoorist** /stirm 'stoerist/ *N. f.* Name of the fantastic Stoorist internal team that is committed to the development of Tourism 2.0 by supporting the Stu's and expanding the Stoo offer.
- Stoo /'stʊə:/ N. mfn, pl Stoo: By registering on the application to fund a student, the user goes from the status of a common tourist to the highly enviable status of Stoo
- Stook /stozk/ N. m: Activity planned by the Stoo with a Stu
- Stooker /'stoke/ Vb tr: Action to plan a Stook with a Stu
- Stooking /'stokin/ N. m: Request for availability of a Stoo at a Stu for the organization of a tourist activity
- Stoorist /'stoerist/ N. inv.: Brilliant name of the (no less brilliant) Application and of its Community (in all points fantastic), resulting from the contraction of the words "Student" and "Tourist".
- Stu /stju/ N. mfn, pl. Stu: Student who joins the application to accompany a tourist to make the Stoo's stay an unforgettable human and cultural experience.
- Super Stu /'suːpə stju/ N. mfn, pl Super Stu : Stu having provided more than 5 unforgettable experiences to users of the application